



Dunkin' Brands, Inc., Honors Scarborough Franchisee

***Edward Wolak Named 2010 Dunkin' Donuts Developer of the Year
at Annual Dunkin' Brands Franchisee & Enterprise Awards***

CANTON, Mass. (March 10, 2011) -- Dunkin' Brands, Inc., the parent company of Dunkin' Donuts and Baskin-Robbins, honored **Edward Wolak** of Scarborough, Maine, as the **2010 Dunkin' Donuts Developer of the Year** -- one of the company's highest distinctions. The Developer of the Year Award is presented to a franchisee who has demonstrated success in multi-store growth, commitment to quality brand standards and executional excellence.

"With a strong management, training and marketing infrastructure in place, Ed repeatedly demonstrates the ability to successfully manage multiple new store openings and renovation projects," said Nigel Travis, Dunkin' Brands CEO and Dunkin' Donuts President. "He is a consistent over-performer and a true contributor to the brand. We are proud to honor him for representing the very best of the Dunkin' Brands system."

Wolak, who operates a 70-store network, received his award at the Dunkin' Brands Franchisee & Enterprise Awards event on March 1 at the John F. Kennedy Presidential Library and Museum in Boston, Mass.

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About Dunkin' Brands, Inc.

With 16,193 points of distribution in 52 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2010, Dunkin' Brands' nearly 100 percent franchised business model included 9,760 Dunkin' Donuts restaurants and 6,433 Baskin-Robbins restaurants, and the Company had system-wide sales of approximately \$7.7 billion. Dunkin' Brands, Inc. is headquartered in Canton, Mass. For more information, visit www.DunkinBrands.com.